

## Press Cutting

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# showhouse

## New tech tool gives communities a say in planning decisions

Built-ID has launched a new community engagement tool, Give-My-View. The platform empowers communities and gives them a voice in decision-making, including demographics that would not traditionally engage in the planning process. Alongside interactive timelines and digestible facts about the development, the community can vote on key decisions for the schemes, with its input having an actionable impact on the resulting planning proposal.

The Royal Borough of Kensington & Chelsea Council, City of London Corporation, Redrow and Barking Riverside Ltd are among the first to sign up and pilot the new technology at major projects across London. The makers have "gamified" the way that developers and councils partner with local residents engagement by community members, irrespective of how they vote, translates into donations to local charities by the property developers.

Savannah de Savary, founder and CEO, Built-ID, said: "Our new tool breaks down the barriers to community engagement and enables more local people to be part of the planning process and to feel a sense of ownership in a new development in their neighbourhood. We are delighted that leading real estate companies and local councils share our vision for community engagement and we are proud to launch a tool which will transform how local people interact with the planning process."